



Garissa Youth Project (G-Youth)

Strengthening the quality of education at North Eastern Province Technical Training Institute (NEP TTI)



USAID/Kenya- Silvano Ateka

G-Youth's Support to NEP TTI

In its pilot phase, G-Youth strengthened the North Eastern Province Technical Training Institute through an institutional assessment, a labor market assessment and a marketing and outreach campaign. These and other initiatives led to a 50 percent increase in enrolment within two years

Institutional Assessment

One of G-Youth's first activities was to conduct an assessment of NEP TTI's institutional resources, performance and ability to link its graduates to the employment market based on the quality of programs and course offerings. Five areas for strengthening were identified: marketing, financial aid, course offerings, institutional capacity, and career guidance and counseling. The key findings and a strategy for strengthening the institution were presented to the Ministry of Higher Education, Science and Technology (MOHEST) and NEP TTI's management, staff and Board.

Labor Market Assessment

G-Youth and MOHEST participated in a labor market assessment led by EcoVentures International (EVI). The purpose of the assessment was to assess and identify markets where employment opportunities exist for NEP TTI graduates. It found that "...the most significant immediate employment opportunities in the ICT sector are in PC troubleshooting – assisting users with everyday problems with their hardware, and networking – assisting offices to connect computers and share information. Nearly all government and NGO offices have computer systems--but few if any have in-house expertise in troubleshooting or network maintenance." The project also conducted a workshop for NEP TTI on how to conduct ongoing assessments on market trends that can determine the demand for technical/vocational course offerings at NEP TTI.

Marketing NEP TTI

G-Youth led a rigorous marketing and outreach campaign with the goal of increasing Garissa youth's appreciation of technical training as a viable career option and encouraging them to enroll at NEP TTI. Marketing of NEP TTI was done through G-Youth's website and Facebook page, SMS blasts, distributing NEP TTI brochures, encouraging "work readiness"

Partners *This project is being implemented collaboratively with the Government of Kenya, youth-serving NGO partners and the private sector.*
| Kenya National Library Services |
Kenya Institute of Education |
Ministry of Higher Education,
Science and Technology |
Ministry of Youth Affairs and
Sports | MBA Enterprise Corps |
North Eastern Province Technical
Training Institute | Star FM Radio

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graduates to enroll, and organizing Open Days for over 700 high school students. The results: a 50% increase in enrollment at NEP TTI.

New Activities at NEP TTI

G-Youth is now strengthening NEP TTI in new ways:

1. by setting up a CISCO Networking Academy, where youth can become certified in IT Essentials and CISCO Certified Networking Associate (CCNA) for a nominal fee;
2. by helping to strengthen alliances with private sector employers for internships, apprenticeships and employment of their graduates.

The CISCO Networking Academy will serve as an ICT Centre of Excellence. It addresses the local need for certified professionals in the ICT sector while increasing Garissa youth's employability.

About G-Youth

USAID/Kenya in partnership with Education Development Center, Inc. (EDC) launched the second phase of the Garissa Youth Project (G-Youth) in November 2010. In Phase Two of G-Youth, the project is creating enabling environments that empower youth to:

- improve economic and social opportunities for themselves and their communities;
- have greater access to livelihood opportunities and the world of work;
- complete school and attend NEP TTI;
- learn and practice tolerance and peaceful coexistence among diverse communities.